



Healthy Kids, Healthy Michigan

Advocates for Healthy Weight in Children

Steering Committee:

- American Cancer Society-CAN
- American Heart Association
- Blue Cross Blue Shield of Michigan
- Community Policy Action Team*
- Education Policy Action Team*
- Health, Family, and Child Care Services Policy Action Team*
- Michigan Department of Agriculture and Rural Development*
- Michigan Department of Education*
- Michigan Department of Health & Human Services*
- Michigan Department of Licensing and Regulatory Affairs*
- Michigan Department of Transportation*
- Michigan Fitness Foundation
- Michigan Health & Hospital Association
- Michigan Soft Drink Association
- SHAPE Michigan
- YMCA State Alliance of Michigan

Dear Colleague,

Childhood obesity is one of the most significant public health threats our nation has ever faced. *Healthy Kids, Healthy Michigan* (HKHM) is a coalition of executive level decision makers from both the public and private sectors dedicated to reducing childhood obesity in Michigan through strategic, state-wide policy initiatives. Our work is driven by Policy Action Teams representing Communities, Education, and Health, Family and Child Care Services.

There was tremendous energy in the room at our recent Annual Meeting and we are committed to carrying that energy into the new year. Our work as a coalition is more important now than ever.

A diverse group of organizations have demonstrated a serious commitment to the issue of childhood obesity by completing the *Healthy Kids, Healthy Michigan* Commitment Form. There remain many goals to achieve and we need your annual support in one of five areas of commitment to help us advance our mission.

● **\$5,000 Steering Committee Member.** Steering Committee Members are automatically members of the HKHM Steering Committee, the leadership body of the organization. Steering Committee Members have opportunities to serve on Policy Action Teams and other committees, have voting privileges, and can hold Policy Action Team and/or Committee office. Steering Committee Members receive recognition as lead partners on all Coalition marketing materials and communications and the organization name will be listed on HKHM letterhead. Steering Committee Members also receive email updates and grassroots alerts, invitations to coalition meetings, access to HKHM materials, and membership material.

● **\$1,500 Associate Member.** Associate Members have opportunities to serve on Policy Action Teams and other committees, have voting privileges, and can hold Policy Action Team and/or Committee office. Associate Members receive email updates and grassroots alerts, invitations to coalition meetings, access to HKHM materials and the organization name will be listed on coalition membership material.

● **\$500 Affiliate Member.** Affiliate Members have opportunities to serve on Policy Action Teams and other committees, and have voting privileges. Affiliate Members receive email updates and grassroots alerts, invitations to coalition meetings, access to HKHM materials, and the organization name will be listed on coalition membership material.

● **\$0 General Member.** General Members have opportunities to serve on Policy Action Teams and other committees, receive email updates and grassroots alerts, invitations to coalition meetings, access to HKHM materials and the organization name will be listed on coalition membership material.



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●\$100. **Partner Member.** Partner Members receive the same opportunities and benefits as General Members, but show their commitment to sustaining the important work of the HKHM Coalition through an annual \$100 contribution.

Special consideration will be given to organizations with less than five staff members or organizations with demonstrated financial hardship.

HKHM is recognized and empowered as the key childhood obesity prevention advocate and catalyst for improvement. Please help us continue our efforts to reduce childhood obesity in Michigan. **While we would appreciate your support at any level, please consider participating with a financial contribution to support our important work.** This is our state, these are our kids, they are our future, and they need us now. Please complete the attached Commitment Form and return with your payment. Your support will help us build a healthier future for Michigan's kids!

Sincerely,

Andrew Schepers, Steering Committee Chair
Healthy Kids, Healthy Michigan



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Thank you for supporting Healthy Kids, Healthy Michigan (HKHM)!

Please return this 2017 Commitment Form by Friday, February 17, 2017 along with your contribution **PAYABLE to RWC ADVOCACY**– the fiduciary for the HKHM Coalition.

Please note that **PAYMENTS SHOULD BE MAILED TO RWC ADVOCACY**, 230 N. Washington Square, #200, Lansing, MI 48933.

You may also fax your form to 517-487-0372 or email Deb Cook at cookd@rwca.com.

Organization: _____
(Please print name of organization as you want it to appear on pertinent *Healthy Kids, Healthy Michigan* material)

Department or Division _____
(Please print name of department/division as you want it to appear on pertinent *Healthy Kids, Healthy Michigan* material)

Address: _____

Main Contact: _____

Title: _____

Phone: _____ Alt. Phone _____

Fax: _____ Email: _____

Please indicate your organization's level of support to *Healthy Kids, Healthy Michigan*

Yes, we want to support HKHM.		
<input type="checkbox"/> \$5,000 Steering Committee Member	<input type="checkbox"/> \$0 Government Agency	
<input type="checkbox"/> \$1,500 Associate Member	<input type="checkbox"/> \$0 General Member	
<input type="checkbox"/> \$500 Affiliate Member	<input type="checkbox"/> \$100 Partner Member (Minimum recommended contribution)	
Supporting Contribution:	<input type="checkbox"/> \$75	<input type="checkbox"/> \$50 <input type="checkbox"/> \$25

For information regarding special considerations which may qualify for financial hardship, or for additional information please contact HKHM Coalition Manager RWC Advocacy at 517-374-2703.



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Thank You!